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## **Annual African Day Parade 2021 Sponsors**

September 2021

FOR IMMEDIATE RELEASE

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Harlem, NY— The African American Day Parade, Inc. (AADP), one of the largest and oldest parades of Black American culture, has officially announced its 2021 honorees of the 52nd Annual African American Day Parade. Please be advised, this year's parade which is themed "Education IsThe Foundation" will be broadcasted virtually on Sunday September 19, 2021 at 12pm EST on PIX11.com, Scratchvision, and HarlemAmerica Digital Network.

The African American Day Parade team is proud to announce their 2021 official sponsors. These sponsors include PIX11 News, The NAACP NYS Conference, Northwell Health, TWU Local 100, WBLs, Memorial Sloan Kettering Cancer Center, The Greater Harlem Chamber Commerce, M&T Bank, McKissack & McKissack, ScratchVision, Marvel Studios "What If", Local 79 Construction & General Building Laborers, the National Association of Black Accountants, Inc, and New York State Black Nurses.

"It is an honor to collaborate with the annual parade" states President of the NAACP New York State Conference Hazel Dukes. "The NAACP New York State Conference salutes the 52<sup>nd</sup> Annual African American Day Parade, the Chairman Yusuf Hasan, and the entire organization for their continuous work in highlighting the contributions and culture of the African American community."

### **About the African American Day Parade, Inc.**

The mission of the AADP is to highlight African American culture, heritage and unity; showcase the best and brightest of the African American community and commemorate the legacy of African American ancestry. The AADP focuses on five basic components that help to strengthen the community: Business, Education, Health, Politics/Government & Arts/Culture. Each year AADP chooses one of these areas as the parade theme and invites those that have contributed to that field to act as our Grand Marshals, Marshals, & Honorary Guests. The 2021 theme is Education.

*The African American Day Parade, Inc.  
Proudly celebrates over 50 years in the Harlem community*



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